



Print Area: 21.36" x 11.5"

PrePress Requirements

We accept the following file formats:

- Adobe CS5 and lower:
 - Illustrator (.ai, .eps, .pdf)
 - InDesign (.ind, .pdf)
 - Photoshop (.psd, .eps, .tiff, .jpg, .pdf)
- High Resolution PDF (with fonts outlined or paths)

Preferred Vector Formatted Files - (.EPS)

Vectors are line art made from points, that can be scaled indefinitely without degrading quality. Vectors art is the most adaptable, and the **ONLY** format that can be spot color separated.

Photoshop Files, including scanned images **MUST** have a resolution of 300 dpi. Pixel based imagery should be saved as .tiff, .psd, or .esp format. We cannot accept images in RGB color. Files should be set up for CMYK process printing. To avoid moiré, and maintain the ability to edit text it is not recommended to build or flatten copy in Photoshop if possible.

Files should be submitted as **Print Ready**. Submitting incomplete files may result in additional cost and time needed to process them for press. If the files need modifications, manipulation rate is billed at \$125.00 per hour.

Providing **native/layered application** of the files, including supporting high-resolution files (links, Photoshop / Illustrator files), and fonts, will allow Univenture, Inc. the ability to perform last minute corrections, file reprocessing, or problem solving. Please include a high-res pdf of the final file for our pre-flight comparison.

When designing for a non-white surface, a spot white backup layer is needed for opacity, color accuracy and vibrancy. It is required that white ink be indicated using a marked spot color. If white ink is needed, it should be submitted as an independent vector layer in the final files. This alleviates interpretation of where white is used in the design. Ideally, **clear or reversed out areas** in the design, will be marked with a **spot color or communicated with a supporting note**.

We **require** that **fonts** (Type 1 Postscript preferred) be provided with the submitted artwork. Fonts that have been converted to paths or outlined (the letter characters then become graphic shapes) are acceptable. If changes to the outlined text are needed, the submission of the font to Univenture, Inc will be required. If the fonts are not provided, the files requiring changes will need to be resubmitted as print ready. Do not use any type smaller than 6 points for positive print. Use 8+ pt for reverse or knock out type.

All files that are submitted for printing must be done so using the Univenture, Inc templates to be accepted.

For quality printing, Univenture withholds the right to refuse art or submit suggestions for the design based on the method of production.

We can receive attached files via email (≤ 10MB). These files should be Zipped (PC) or Stuffed (Mac) to avoid corruption during transfer.

Art may also be received via our FTP uploader at <http://www.univenture.com/upload>

Please include a high-res pdf of the final file for our pre-flight comparison.